



HOPE & COPE
L'ESPOIR C'EST LAVIE

Date

Address

Dear [NAME],

A cancer diagnosis can be frightening and overwhelming, which is why we, in Montreal, are so fortunate to be able to rely on Hope & Cope. Affiliated with the Jewish General Hospital, Hope & Cope helps people live well at every stage of cancer, offering a wide variety of highly effective programs and services free of charge to patients and their families. Many of these programs are offered in its beautiful Cancer Wellness Centre – a freestanding facility with a warm, welcoming environment conducive to wellness and healing.

Hope & Cope **does not** receive any government funding, relying solely on generous sponsors to keep its services **free of charge**.

That is why I am proud to be part of the Fundraising Committee for the 2nd annual *Tell Cancer to Take a Hike* fundraiser in support of Hope & Cope's life-affirming programs. This fundraiser offers three (3) exciting options:

1. *Kili chez nous*, a series of five (5) hikes in the scenic mountain regions of Quebec and Lake Placid from May through November 2019;
2. *Kili chez Stowe* a one-day celebration in the beautiful mountains of Stowe Vermont planned for July 2019; and
3. Once-in-a-lifetime Kilimanjaro Climb in Africa scheduled for January 2020.

Last year, thanks to our many generous sponsors and peer-to-peer donations, we were proud to raise \$550,000. This year, we have set our sights even higher, and are pleased to invite you and/or your organization to be a proud sponsor of the 2019 campaign to benefit Hope & Cope. Please see the attached sponsorship brochure to see how you can benefit from the many sponsorship opportunities.

We can't stress enough that we NEED YOUR HELP to have a positive impact on the lives of so many people who turn to Hope & Cope to help them through cancer diagnosis, treatment and recovery.

I will follow up with you in the coming weeks to discuss your involvement with our 2nd annual *Tell Cancer to Take a Hike* campaign. The success of this fundraising initiative depends on ALL OF US!

Warm regards,

[NAME OF PARTICIPANT]