



HOPE & COPE
L'ESPOIR C'EST LAVIE

Date

Address

Dear [NAME],

A cancer diagnosis can be frightening and overwhelming, which is why we, in Montreal, are so fortunate to be able to rely on Hope & Cope. Affiliated with the Jewish General Hospital, Hope & Cope helps people live well at every stage of cancer, offering a wide variety of highly effective programs and services free of charge to patients and their families. Many of these programs are offered in its beautiful Cancer Wellness Centre – a freestanding facility with a warm, welcoming environment conducive to wellness and healing.

Hope & Cope **does not** receive any government funding, relying solely on generous sponsors to keep its services **free of charge**.

That is why I have recently signed up to participate in the 2nd annual Climb Kilimanjaro fundraiser in support of Hope & Cope's life-affirming programs. This is a once-in-a-lifetime adventure taking place from January 19 -29, 2020 traversing the mountain over 65 kilometers, ascending and descending a total of 19,341 feet over the African savanna.

Our goal is to raise a minimum of \$6,000 each, but I am excited by the challenge of raising funds for an organization that does so much good for so many people. You may also consider a sponsorship (see attached sponsorship brochure) on behalf of your organization.

I can't stress enough that WE NEED YOUR HELP to have a positive impact on the many people who turn to Hope & Cope for help in dealing with cancer.

I will follow up with you in the coming weeks.

Warm regards,

[NAME OF PARTICIPANT]